

How to take your photographs

As a Virtual Tour Photography Company, an increasing number of our clients have asked us for the type of pictures we take when doing virtual tours for other marketing purposes (brochures – leaflets and web design). So that's why our photographic imaging service started.

Skyshot Imaging Service is human based, there is not some magical machine crunching your photos into one image and emailing it back, one of our team will work on your images and offer advice via email on the final results (if we think the photo can be improved, we will tell you!)

Our business reputation is your finished photograph, so we aim to get your images completed within 48 hours, but as 90% of our team have a life beyond the computer screen we only work Monday – Friday.

We don't just want your money we want your recommendation as well.

As we all have a digital camera these days but getting the right pictures is still a mystery, we have the people to make your pictures look great. Just follow our Do and Don't guide on the page below.

Did you know?

10-15 seconds is the expected attention span of a person browsing your site, so pictures that load fast and look stunning keep them interested in you.

Our photographs offer the full depth of view that the naked eye will see, thus a true picture.

Do your photo's look like this?



When you really want this.



Getting your photo's right.

Break the room into sections in your mind and photograph those sections, we don't mind more photos' it gives us plenty of images to work with.

Stand in the same position and move left to right or vice versus overlaying each picture by at least 40%, so your room will have pictures from a lower angle – middle angle – upper angle.

The photo directory on the next page will give you an idea of the type of picture folders we receive; there are 18 shots for this room.

It may seem like a lot of photo's but the results will be stunning.

Your finished photo directory will look something like this:

Note: Lower – Middle – Upper Photo Angles



Remember to overlay each picture by at least 40%

<u>Do</u>	<u>Don't</u>
<p>Make sure the area is tidy Use a tripod if you have one Photograph lower – middle – upper angles Lots of light when shooting in doors (no flash) Check reflections in windows and mirrors Stay in the same position when taking pictures Over shoot your images more pictures is good Lower the ISO on your camera to 200 (not that important) Change the light exposure on your camera (not that important)</p>	<p>No camera flash No extra lens WIDE – FISHEYE No camera panorama settings No wide angle camera settings Don't shoot directly at a window or mirror Don't change your position only the cameras Don't shoot directly into the sun</p>

The finished photo – Stunning We Think



Please read the other documents available from Skyshot.

1. Transferring camera pictures.
2. Getting images to Skyshot Photographic Imaging.
3. Using an old fashioned service the post office.

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